IN THE SPECIFICATION:

Please replace paragraph [0041] with the following amended paragraph:

[0041] Figure 8 is a flow diagram illustrating a method 800 for updating and adding records to the store description table 600 and the item information table 400. In one embodiment, method 800 illustrates the execution of a portion of the price-matching program 146. When a sales person is handling a customer request at the cash register computer 102A to price match an item found at another store, the method 800 is triggered and starts at step 802. Initialization of the program is performed at step 805, and then information regarding the price matching request may be entered by the sale person and stored into temporary memory on the cash register computer 102A (step 810). In one embodiment, the sales person is prompted by the cash register computer 102A to enter at least the competitor store name or identification number and the item identification number for the item requested to be price matched. It is contemplated that the information provided can take on many forms and may include, but is not limited to. the competitor store name, item name, item description, item price, and other information regarding the sales promotion or price reduction of the item at the competitor store.